

# RetailSecure: Asset Protection Consulting...

...by two of Canada's top retail security professionals

David Hyde & Associates

## Services at a Glance

- Asset Protection Program, Policy and Procedure Review and Development
- Shrinkage, loss control and exception-based reporting audits
- Employee training in asset protection and violence prevention
- Crisis Management/Business Continuity
- CCTV System Design & Optimization
- Retail Security & Safety Seminars
- Retail crime prevention and security-by-design store audits

Canadian retailers face an increasing range of security risks including



workplace violence, external theft and internal crime. The retail sector is a high risk category for work-related assault and threats. On average, Canadian retailers lose 1.5% of annual sales revenue to shrinkage. In many cases, this equates to hundreds of thousands of dollars in lost profits. *How much money are you losing off the bottom line in your store(s)?*

Protecting retail staff is not only a business imperative; it's also a legal one. In Canada, retailers have a legal duty to protect staff and store customers from foreseeable harm. Lax controls and poor physical security can create an unsafe environment, as well as a soft target for internal and external crime. *Is your loss prevention program reducing risk and optimizing overall profitability?*



## WE KNOW RETAIL ASSET PROTECTION...

**Dean Correia, CPP** was previously Director of Corporate Security for Walmart Canada. He has diverse retail loss prevention and operations management experience following a 20-yr leadership career with global brands GAP, Starbucks and Walmart.



A licensed investigator, Dean is one of Canada's most respected retail loss prevention professionals. An experienced workshop facilitator and passionate public speaker, Dean is an active member of the Canadian Society of Training and Development.

## WE ALSO KNOW RETAIL MALL OPERATIONS & SECURITY

**David Hyde, M.Sc., CPC** is Principal Consultant with David Hyde and Associates. Over a 22-yr retail security career he has worked with national and local retailers on strategic and operational asset protection initiatives, as well as performing over 50 retail premises security audits.



David spent 15 yrs managing security at major Canadian shopping centres before becoming Director of National Security with The Cadillac Fairview Corporation. He left Cadillac Fairview in early 2010 to form a consulting practice specializing in retail and shopping centre security.

# David Hyde & Associates

## Why prioritize the protection of people and assets?

- 1 in 5 violent incidents occur at work
- A safe and secure workplace is an engaged workplace. Studies show that engaged workplaces are more profitable
- It is not unusual in Canada for retail stores to lose 30% of annual profit to crime losses where asset protection is not optimized
- Research shows that internal theft often goes undetected and grows over time
- Store re-design, changes to staffing assignments, new loss prevention procedures and optimized security technology are proven to reduce loss and enhance profitability

**"Our service protects people, safeguards assets and optimizes profits....."**

## WE HAVE A NATIONAL REACH....

**Glen Kitteringham, M.Sc, CPP** is a Senior Associate in Western Canada. Glen worked for many years in retail loss prevention with The Bay before spending 13 yrs with Brookfield Properties, most recently as Director of Security for Western Canada.



Glen is recognized as one of Canada's most influential security professionals. During his career he has managed security at a number of high profile, mixed-use commercial buildings in Calgary, Edmonton and Vancouver.

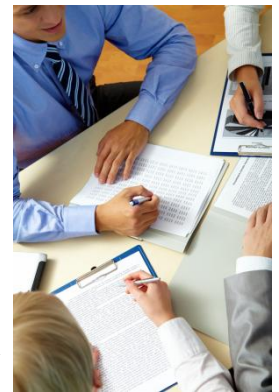
**David Hyde and Associates** has been involved in the design, review and implementation of loss prevention and workplace safety programs for some of Canada's most globally recognized brands. Our customized loss prevention and security solutions **target the manageable lines on your P&L** in order to protect staff and customers, safeguard assets and optimize profit.



**We are a partner you can trust** to help improve your bottom line.

We have extensive experience in:

- benchmarking existing loss prevention and security programs against legal and industry standards;
- identifying gaps that leave you vulnerable to internal losses, external crime and violence against staff.



**At David Hyde and Associates** we apply our knowledge and experience to lower your risk and elevate overall business performance.

**We use proven methods and tools** in evaluating retail loss prevention and security programs. We can execute a detailed physical and operational risk assessment and partner with you to build a customized, sustainable asset protection program tailored to your unique business needs, all with incredible results.



**We have performed** well over 100 physical security and crime prevention assessments at retail and commercial facilities across Canada. In most cases we are able to significantly increase loss prevention program effectiveness whilst delivering meaningful operational efficiencies and overall cost savings.

Please call us or visit our website today for a no-obligation initial retail security consultation.

